

Consulting CV

Wari Orumbie MBA

Transformation Executive | Programme Leadership | Client Delivery & Advisory

"I help consulting clients move from complexity to clarity, from fragmented delivery to coordinated execution, and from short-term improvement to sustainable transformation."

The Consulting Value Proposition

For consulting firms, the challenge is not just delivering client projects — it is doing so with commercial discipline, methodological rigour, and evidence that withstands client scrutiny. I bring a proven transformation methodology, a track record of delivering measurable outcomes, and the ability to lead complex client engagements from diagnostic through to sustainable improvement.

I have partnered with NHS England, NHS Improvement, NHS Blood and Transplant, and private sector clients through Wicco Ltd — my independent consultancy — delivering programmes that range from rapid diagnostics to multi-year transformations. My approach is consultative in the true sense: I bring a framework, but I adapt it to the client's context. I deliver outcomes, but I build the client's capability to sustain them.

The Consulting Problems I Solve

Client Condition	The Client Pain	The ASCEND Response
Failing client programme	Client's programme is behind, over budget, or not delivering benefits. Reputation risk for the consulting firm.	Rapid diagnostic, recovery plan, client confidence restoration, programme back to green
Complex multi-stakeholder delivery	Client has multiple organisations, geographies, or governance layers that cannot align.	Stakeholder alignment framework, governance design, alliance management
No evidence of value	Client cannot demonstrate ROI to their board or funders. Consulting value is questioned.	Benefits realisation framework, live tracking, independent validation, evidence-based reporting
Client dependency on consulting	Client cannot operate without consulting support. Engagement becomes perpetual.	Capability build plan, knowledge transfer, leadership development, transition design
Governance not fit for purpose	Client governance is bureaucratic, slow, or ineffective. Decision-making paralysis.	Governance redesign, decision authority clarification, reporting rationalisation
Clinical-Operational misalignment	Healthcare clients where clinical and operational teams are not aligned.	Clinical leadership embedding, co-design methodology, integrated governance

Consulting Evidence of Outcomes

Client Programme Recovery & Delivery

- **Led the £1.5bn Elective Surgical Hubs programme** for NHS England — from business case development and governance design through to operational delivery, accreditation, and sustainability across 91 sites
- **Delivered £97.5m in NHS productivity savings** through Carter Review implementation across 30+ NHS Trusts, developing benchmarking tools, self-assessment frameworks, and the Levels of Attainment maturity model
- **Transformed a regional PMO into a Portfolio Management Office** for NHS England London Region, improving productivity by 15%, reducing response times by 20%, and cutting administrative burden by 80%

Multi-Client / Alliance Delivery

- **Coordinated 30+ NHS Trusts** across the Carter Review workforce productivity programme, designing governance that aligned competing local priorities while delivering shared national outcomes of £97.5m
- **Engaged CEOs, Clinical Directors, Heads of Nursing, Trusts, ICBs, and GIRFT** across the Elective Surgical Hubs programme, creating a single accreditation framework that aligned multiple stakeholders around shared patient access goals
- **Developed co-design methodologies** that involved clinical and operational teams from the outset, ensuring solutions were adopted because they were designed by the people who would live with them

Governance & Methodology

- **Redesigned NHS England London Region governance** from a traditional PMO to a strategic Portfolio Management Office, reducing decision-making time by 20% and transforming reporting from a burden into a strategic asset
- **Developed and deployed the ASCEND™ methodology** — a proprietary transformation framework — across NHS national programmes, standardising diagnostic, delivery, and evidence approaches
- **Created the Levels of Attainment framework** — a maturity model for workforce productivity that became a national standard, enabling 30+ NHS Trusts to self-assess, benchmark, and improve

Benefits Realisation & Evidence

- **Designed and implemented live benefits tracking frameworks** for the Carter Review and Elective Surgical Hubs programmes, replacing annual estimation with real-time board review
- **Developed benchmarking tools, self-assessment frameworks, and productivity metrics dashboards** that enabled 30+ NHS Trusts to track progress, measure benefits, and sustain improvement independently
- **Commissioned and managed independent validation** of programme outcomes through NHS England assurance processes, regulatory audits, and external accreditation

Capability Build & Knowledge Transfer

- **Built internal client capability** that reduced dependency on external resource — 30+ NHS Trusts equipped with self-assessment tools, benchmarking frameworks, and improvement pathways they could operate independently
- **Designed and delivered knowledge transfer programmes** that embedded the Levels of Attainment framework, self-assessment methodologies, and benchmarking tools in NHS Trust operations
- **Developed training programmes** in GMP, Lean improvement, quality management, and dashboard analytics that built capability in client teams
- **Developed Tiny Mic Big Wisdom** — an AI-driven digital storytelling platform — to strengthen my ability to communicate complex transformation ideas clearly and engage varied audiences. This capability has strengthened how I explain change in a way that feels accessible and relevant to front-line staff, clinicians, and executives alike.

Commercial & Business Development

- **Founded and scaled Wicco Ltd**, an independent consultancy delivering transformation, Lean improvement, governance, and digital innovation to healthcare and SME clients
- **Secured high-value contracts** through strategic networking, proposal development, and demonstration of evidence-based outcomes
- **Implemented ISO9001 Quality Management System** for South East Site Engineers Ltd, achieving accreditation within 12 months and enabling the SME to compete for larger contracts
- **Built client relationships** based on trust, transparency, and measurable outcomes, with a portfolio spanning NHS, regulated manufacturing, and SME sectors

Consulting Expertise

Area	Depth	Evidence
Client diagnostic & solution design	National programme level	£1.5bn programme diagnostic, Carter Review deep-dive assessments, 30+ Trust evaluations
Programme recovery & turnaround	National and regional	Elective Surgical Hubs, PMO transformation, workforce productivity recovery
Governance & operating model design	Regional and national	PMO to Portfolio Management Office, accreditation frameworks, governance controls
Stakeholder alignment & alliance management	30+ Trusts, 91 sites	Carter Review, Elective Surgical Hubs, GIRFT collaboration, ICB alignment
Benefits realisation & evidence	£1.6bn+ tracked	Benefits registers, benchmarking tools, dashboards, self-assessment frameworks
Capability build & knowledge transfer	30+ Trusts, 32-person team	Levels of Attainment framework, self-assessment tools, GMP training, Lean coaching
Methodology development & deployment	National standard	Levels of Attainment, ASCEND framework, accreditation frameworks
Board-level advisory & presentation	NHS England, regional boards	Board packs, executive presentations, steering committee governance
Commercial management & account growth	Wicco Ltd 17+ years	Client acquisition, proposal development, ISO9001 implementation, SME growth
Proposal development & competitive bidding	NHS and private sector	Multiple successful NHS applications, Wicco Ltd client proposals

Area	Depth	Evidence
AI & digital innovation advisory	Career break development	Mastered AI innovation and digital strategy through Wicco Ltd and Tiny Mic Big Wisdom. Advises organisations on AI adoption, digital readiness, and scalable operating models

The ASCEND Methodology for Consulting

I bring a proprietary transformation methodology — ASCEND™ — that can be deployed as a client-facing framework, a quality assurance tool, or a basis for proposal development.

Stage	Consulting Application
A — Assess	Client diagnostic, proposal development, solution design, stakeholder mapping, readiness assessment
S — Simplify	Governance redesign, portfolio rationalisation, process streamlining, reporting rationalisation
C — Collaborate	Stakeholder alignment, alliance design, clinical-operational integration, change management, co-design
E — Execute	Programme delivery, benefits management, vendor management, board reporting, risk management, accreditation
N — Nurture	Capability build, leadership development, knowledge transfer, succession planning, transition design, training
D — Demonstrate	Benefits validation, independent review, evidence communication, sustainability assessment, case study development

Consulting Leadership Philosophy

The best consulting relationships are those where the client becomes stronger, not more dependent. My consulting work is guided by three principles:

1. **Build the client's capability, not the consultant's empire.** Every engagement must include a plan to make the consultant unnecessary. 2. **Evidence is the currency of trust.** Client relationships are built on demonstrable outcomes, not promises. 3. **Methodology is a tool, not a straitjacket.** The ASCEND framework is adapted to each client's context, not imposed on it.

Education & Professional Development

- **MBA** — Strategy, Marketing, Creative Innovation and Business Operations | The Open University | 2007
- **BSc (Hons) Medical Biochemistry** | University of Surrey | 1995
- **QSIR Virtual Programme** | NHS England & NHS Improvement | 2021

- **Benefits Management Intermediate** | NHS Digital | 2022
 - **An Insight into Project Management** | Kirkwood Consulting | 2025
 - **Continuous Improvement Programme — Silver Level** | NHS Blood & Transplant | 2015
 - **BSQR Auditor Training** | NHS Blood & Transplant | 2013
 - **Mental Health First Aider** | Apex Mindset | 2024
 - **Code Institute's 5 day Coding Challenge** | Code Institute | 2024
 - **Digital Marketing Certificate Level 2** | Staff Skills Academy+ | 2026
 - **Introductory Event to Personal Coaching** | The Coaching Academy | 2009
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Contact

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 - **Location:** London, UK
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 - **Website:** www.tinymicbigwisdom.com
 - **Advisory Call:** [To be set up]
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This Consulting CV is tailored for consulting firm partnerships, client-facing director roles, and advisory positions. It is not a chronological CV. It is a client value proposition for organisations that need transformation expertise with commercial discipline and methodological rigour.